

Role Description



Post Details

Post Title:	Commercial and Engagement Officer GWCT Cymru / Wales
Type of appointment:	12 month fixed term contract
Reporting to:	Director for Wales
Location:	Home based, within Wales.
Hours of work:	Option for full or part time: 3 - 4 days a week
Salary:	£26-30k pro rata (depending on experience)

Job Purpose

To work with GWCT Wales's existing dynamic team to expand our work and gain corporate sponsorship to support our valuable scientific projects.

The job role would also involve developing relationships with various partners and commercial organisations. As part of this it would involve organising events with the various partners to enhance GWCT Cymru / Wales profile in Wales and raise support for our projects.

As part of this role social media and liaison with partners will be key, so a background to support this would be advantageous.

Partnerships

The successful applicant will be expected to work with key partners which include:

- GWCT scientists
- Commercial partners
- Event venues
- Welsh Government
- NRW
- Farmers, landowners, gamekeepers, land managers
- NFU, FUW, and farming focused organisations.
- Local authorities.
- Other Conservation Charities

Role Description

Our vision

To engage with commercial partners to gain support of our work in Wales, this will mean ensuring we associate ourselves with reputable organisations that truly believe in our work.

You will interact and communicate effectively with people from all walks of life, from school children to politicians. Be a team player; approachable, flexible, engaging, enthusiastic and welcoming to all. You will be expected to present well-aligned messages including research and policy material, with confidence and credibility to a range of audiences.

To liaise with our membership base in Wales and previous donors – explore new donors.

Who will you be working with?

- The GWCT Wales Team
- GWCT staff and students outside of Wales
- Commercial partners
- Event organisers
- Farmers, landowners, gamekeepers, land managers
- Contractors and Volunteers.
- Directors who have national responsibility for activities which take place in or interact with Wales.
- Trustees.
- Committee members and membership in general.
- The wider public.

Key Accountabilities and Responsibilities

1	Daily facilitation of Commercial and partnership relationships.
2	Support and develop GWCT Cymru's Commercial sponsorship ambitions.
3	Help support projects across Wales.
5	Identify project opportunities, develop new projects, and seek out and secure funding to take forward in Wales in order to generate income and to support GWCT's charitable objectives.
6	Represent GWCT Wales at appropriate forums; work with others as required.
7	Develop media and communication of the work that you and the wider Trust are doing.
8	Help populate and develop GWCT Wales' 'Farming Community' website page.
9	Establish partnerships with external organisations from agricultural, academia and commercial enterprises, to increase GWCT presence in Wales and work collaboratively.
10	Advise and follow the Welsh Governments new SFS farming payment scheme.
11	Help other team members in Wales with research, projects, events and engagement as and when needed.

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Person Specification

1	BSc/BA-level degree in a relevant subject and /or work-related experience.	Essential.
2	Track record of Commercial engagement, project facilitation and financial competence.	Essential
3	Track record of stakeholder engagement, and delivery from networking and influencing.	Desirable
4	Excellent communication, public speaking and networking skills, able to negotiate with, persuade and influence a wide range of stakeholders	Essential
5	A good understanding of scientific/research practices and procedures.	Desirable
6	A good understanding of modern Welsh farming practices and procedures.	Desirable
7	A good understanding of how game management is integrated into farmland and the running of shoots and fishing	Desirable
8	Experience of community engagement and working with a wide variety of groups.	Desirable
9	Able to work independently, prioritise workload and meet deadlines.	Essential
10	Experience of meeting regulatory standards for example in relation to GDPR and Health and Safety.	Essential
11	High level of IT competence including Microsoft Office Outlook, Word, Excel, Sharepoint and Powerpoint	Essential
12	Full UK driving licence and passport (and the use of your own vehicle)	Essential
13	Fluent Welsh speaker.	Desirable